

Stephanie Salileng

Visual/UI Designer

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 847.507.0176

Experience

UX/UI Designer *February 2023 – Present*
ImageTrend

- Working with project managers and developers on UI and UX designs to better serve the end users with the myriad of ImageTrend products that serve hospitals and first responders.

Digital Designer *August 2021 – August 2022*
Randstad at Vanguard

- Working on creating emails, landing pages, retouching, and other digital collateral under the umbrella of marketing, generating engagement with Vanguard's audience and helping the business.

Digital Content Designer *February 2020 – February 2021*
QVC

- Creating emails to help drive business to the eCommerce branch of QVC which resulted in anywhere from 10,000-100,000 clicks per deployment and helped generate revenue for the company.

Design Consultant *October 2018 – Present*

- Executing design strategies in both print and digital forms for companies in different industries ranging from insurance, advertising, eCommerce, and fintech.

Lead Graphic Designer *January 2014 – October 2018*
GEICO Insurance Agency, Inc.

- Designed and implemented digital and print initiatives for in-house clients for advertising and brand development.
- Material created included responsive landing pages, billboards, click banners, magazine ads and emails.
- Created and helped in the creation of print and digital campaigns that appeared in print, signage, and social on a national level.

Graphic/Web Designer *December 2009 – January 2014*
FTD Group, Inc.

Graphic Design Intern *February 2008 – June 2008*
Pace Advertising

Graphic Design Intern *September 2007 – December 2007*
Giovanni Bianco/Studio 65

Graphic Design Intern *June 2007 – August 2007*
Arzu, Inc.

About

Designer with a passion for the visual and the functional, I carry over 14+ years of visual design experience running the gamut of print and digital in addition to knowledge of UI/UX design and testing. In addition, I am continuously learning about different things that can further my knowledge base and enhance my designs. I am looking for roles where I can utilize both my creative skills and make good design decisions based on objective information.

Education

Designlab/UX Academy
October 2019- November 2020
UX/UI intensive course that covered all aspects of the UI/UX process, from initial research to high-fidelity prototype.

Fordham University *May 2008*
B.A. in Visual Arts

Skills

Branding
Content creation
Critical thinking
Graphic design
Illustration
Information architecture
Problem solving
Task flows
UI design
Usability Testing
User flows
UX research
Visual design
Wireframing

Tools

Adobe XD	InVision
After Effects	Mac OS
Animate	Microsoft Office
CSS	Photoshop
Figma	Premiere Pro
HTML	Sketch
Illustrator	Webflow
InDesign	Win OS